ProstaHealth™ - Promotes healthy prostate functions
Fact Sheet for Health Professionals (rev. 2016-11-10)

COMPOSITION
Soy Oil, alimentary jelly, glicerol, beta-Sitosterol, Quercetin, Serenoa (Serenoa repens) dry fruit extract, Zinc, Pumpkin (Cucurbita pepo L.) dry extract seeds, Oxide Magnesium, Beeswax, Lycopene (15%), water, Urtica (Urtica dioica L.) dry roots extract (70% in B-Sitosterol), alpha-tocopherolacet (Vitamin E), Soy Lecithin, Selenium Yeast, Copper Sulphate, Colecalcipherol (Vitamin D), Sodium Selenite, coloring: iron oxide.

INDICATIONS
Natural supplement containing vegetable extracts and minerals combined together to promote healthy prostate function.

DOSAGE FORM
Gelcaps

TOXICITY
None known in recommended doses

SIDE EFFECTS
None known.

SUGGESTED USAGE
2 gelcaps in the morning, or as recommended by a physician or health care practionner. Gelcaps are to be taken with water.

MAINTENANCE : 1 Gelcaps in the morning

AVAILABILITY
120 Gelcaps boxes with 655 dosage.

All gelcap are packed in blisters for convenience and product protection.

BIOLOGICAL EFFECTS
• Counteracts frequent urination
• Improves the ability to urinate ("start and stop")
• Decreases the pain in the prostate area
• Decreases burning pain when urinating
• Increases the force when urinating
• Decreases dribbling
• Counteracts bening prostate Hyperplasia (BPH) commonly described as enlargment of the prostate gland
• Prevents the development of prostate cancer
• Increases sexual abilities
• Counteracts painful ejaculations
• Counteracts impotency
• Decreases discomforts during intercourses

PRODUCT HISTORY
ProstaHealth™ is an advanced formula for men who want to prevent or to improve the prostate function, containing a well balanced mixture of ingredients of natural origin: herbs, plants and fruits combined with minerals, trace metals and vitamins, all with individually, well documented effects, proven by clinical studies.

In fact all the ingredients contained in ProstaHealth™, even if they all have different effects and working mechanisms very different, they have been combined in sinergy with each other, complementing each other to guarantee an optimal prostate functions.
**QUERCETIN**  
Quercetin is one of the most common flavonoid (tetraossiflavonolo) because it is present in numerous vegetable species like the horse-chestnut, the the pot marigold, the thorn tree, the chamomile, the St John's wort and the gingko biloba, as well as in different foodstuffs like red grapes and red wine, red onion, green tea, blueberries, apples.

It is considered a natural suppressant of many intracellular enzymes. Moreover, Quercetin is a natural antioxidant. Among its most important functions there are:
- to restore the tocopherol (Vitamin E) after it has turned into free radical (tocopheryl-radical).
- to detoxify the superoxide cell and stop the production of nitric oxide during inflammations.

**SERENOA FRUIT ES**  
It is a plant from the south-east of United States, in particular along costs of the Atlantic Ocean and even in the hinterland.

Native Americans use the fruit as food, but even for a big variety of problems connected to the urinary system and to the reproductive apparatus. European Colonists learn easily to use it. For at least 200 years the dry extract was used to heal different diseases like urogenital problems.

Actually, many researches have been executed on the fruit extracts and it has been shown that Serenoa Repens is very rich in fatty acids and in phytosterols. These researches are the fruit of a meta-analysis published on the Journal of American Medical Association where it has been demonstrated the effectiveness on the treatment of benign pro static hyperplasia symptoms (swelling of the prostate) with placebo and among two of the most common drugs on sale.

Additionally, there are clinical trials that show the effectiveness of Serenoa Repens in the cure of men baldness. A research has demonstrated that the combination between Serenoa Repens and the Urtica roots has shown in elderly people an effective improvement concerning symptoms of urinary tract but without the reduction of prostate dimensions, as it was already shown in February 2006 in a research published by the New England Journal of Medicine.

Further researches prove that the Serenoa Repens effect has a double mechanism, particularly the inhibition of 5-alpha-reductase, which interfering with the dihydrotestosteron connects with androgynous receptors and relaxes the smooth muscle in the same way as antagonist medicines, and a possible action as phytoestrogens. Practically, the Serenoa provokes the inhibition of DHT connection to its receptor. Other in vitro studies have demonstrated that this plant has some properties even on the reduction of carcinogenic cells of prostate, but clinical trials concerning this discovery are missing.

**ZINC**  
Zinc is an essential element for the life of human beings and its lack influences the body growth and the gain weight. Zinc is also par of insulin, of some proteins and of enzymes with antioxidant action like for example superoxide dismutase, or with catalytic functions like the carbonic anhydrase the alcohol-dehydrogenase and the lattio-dehydrogenase. Moreover, zinc takes part and it is responsible for the functioning of sight, olfaction, touch and memory and a lack of it would cause their disorder.

The following nourishments are natural sources of zinc: oysters, white and red meat, beans, peanuts, brown brad, pumpkin seeds and sunflower seeds.

The advised intake levels are:
- Kinds 4-8 years: 3-5 mg/die
- Kids 9-13 years: 8 mg/die
- Men: 11 mg/die
- Women: 8 mg/die
- Pregnancy: 11-13 mg/die
- Breastfeeding: 12-14 mg/die
For men, zinc is a very important element for the production of sperm: in one ejaculation more or less 5 mg of zinc could get lost. A lack of zinc can provoke a reduction of sperm cells, and also vice versa, frequent ejaculations can provoke a lack of zinc.

Some studies give evidence that zinc combined with other metals might have antioxidant properties, that protect from skin and muscles aging. In higher quantities or taken alone like in some zinc preparations, it is believed that it could speed up the healing process from physical damage.

**PUMPKIN SEEDS ES**

Pumpkin seeds, apart from having lots of other properties, are known in popular medicine for their ability to prevent prostate diseases, therefore their regular consumption is advised to every man above 40 years of age. Thee active principles contained in pumpkin seeds are: cucurbitin, delta-sterols, phytosterins and vegetable globulins. Even Vitamin F and E are present and they exercise an antioxidant and protective function of the cells membrane. The preventive action on prostate diseases is attributable particularly to the cucurbitin.

The active principles contained in pumpkin seeds have a preventive action against all diseases of the urinary system, both male and female, like for example cystitis, but even bladder inflammations, bladder weakness and irritability, bladder catarrh, incontinence, night enuresis.

Seeing that pumpkin seeds are extremely calorific, a moderate use is recommended. Nevertheless fats contained in them are rich in monounsaturated and polyunsaturated essential fatty acids, in other words of high energy value.

**LYCOPENE**

Lycopene is a non-polar alkyl compound composed only by hydrogen and carbon and it belongs to the carotenoid group. The most important alimentary source of lycopene is represented by tomatoes (Solanum lycopersicum) from which it takes its name, and by its by-products, where it represents 60% of the total content of carotenoids. Its content depends on the level of ripening of tomato. The more tomato is ripe and the more lycopene is contained in it. Other natural sources are melons and pink grapefruits.

The lycopene concentration in the human serum is linked with the extended intake of these raw materials. Moreover, the bioavailability of this compound seems to be higher in products processed thermally (for example tomatoes sauces) as regards to raw products.

Lycopene is the predominant carotinoid in the human plasma and its concentration differs among all populations, showing the tomatoes and its by-products consumption. The allotment inside the human tissues is not regular but it is connected with the presence of lipids: lycopene is abundant in the adipose tissue, inside testicle sand in the seminal fluid, in adrenal glands, in the liver, in the prostate and in the breast. Seeing that Lycopene is a lipophilic substance, its absorption is connected with the presence of fats in the diet and the food cooking could increase the bioavailability.

Generally carotenoids are effective antioxidant, thanks to their effective action against free radicals and among them the lycopene seems to be the most effective. Many published studies ascribe it the ability to decrease the risk of prostate cancer for men. A recent study developed on mice at the Department of Urology at the Josephine Nefkins Institute of the Erasmus Medial Centre of Rotterdam has shown that Lycopene, combined with Vitamin E, has beneficial effects both on prostate cancer and on prostate-specific antigen (PSA).

**URTICA ROOT ES**

Urtica (Urtica dioica L.) is a herbaceous plant which belong s to the Urticaceae family and that grows widely in uncultivated, humid and shadowy places. Since the Middle Ages it was known for its diuretic action both of the leaves and of the root. Recently, the attention has moved on the use of roots for the treatment of benign prostatic hyperplasia. The urtica root is made of polysaccharides, lectins, sterols and its glicosids (in particular 3-beta-sitosterol, sitosterol), lignans, fatty acids and scopoletin.

Different studies confirm the effectiveness of urtica, through the active principles above underlined, for the treatment of prostate diseases and particularly through the inhibition of enzymes prostate aromatase (responsible for the conversion of testosterone into estrogen) and 5-alpha-reductase.
In this way the relation between oestrogen/androgens is restored, usually unbalanced in patients affected by hyperplasia. Lignans reduce the testosterone bond to plasmatic proteins as the globulin that ties the sexual hormones, whereas lectins are responsible for the block, of the prostate cells, of the EGF receptors, with the consequent reduction of dimensions of the prostate. Polysaccharides contained in the urtica have a high anti-inflammatory action because they inhibit the inflammation mediators (prostaglandis, leucotriens, cytokines) and the enzyme involved in the infections of the urinary tract. In conclusion, the use of urtica root is suitable for urination diseases and for inflammations of the urinary apparatus.

**CONTRIBUTION OF BETA-SITOSTEROL+ ADDED BETA-SITOSTEROL**

From a chemical point of view has a similar structure to cholesterol and it has a very low solubility both in lipid solvent and in water. Beta-Sitosterol is the most abundant phytosterol in our diet and it is even present in many plants contained in the ProstaHealth Formula. This choice is based on the fact that many studies identify the Beta-Sitosterol as the active part which has a positive input on the treatment of benign prostatic hyperplasia.

**VITAMIN E**

Vitamin E is liposoluble and is made of a group of compounds named tocopherols. In nature there are seven different types of tocopherols: alpha, beta, delta, epsilon, eta, gamma and zeta. Between all these the alpha-tocopherol is the most powerful form of Vitamin E and it has a high biologic and nutritional value. It is soluble in fats and oils. It is the antioxidant vitamin par excellence and also it protects the lipids of cell membrane the LDL (low-density lipoproteins), main target of the free radicals. In fact, thanks to the carnosine (enzyme) it makes a clean sweep of free radicals.

It is one of the most active substances against free radicals coming from oxygen (consequently even the superoxide anion). It is really useful in the prevention of arteriosclerosis, effective against cardiovascular diseases, indispensable in the prevention of cancer, fundamental for the right functioning of muscles, necessary for an adjust functioning of the reproductive apparatus. If the alpha-tocopherolacetat is well carried it is absorbed by the skin, it has a moisturising, anti-inflammatory and lenitive functions. Applied on the skin it decreases the formation of lipoperoxides and it reduces the photoaging.

The Vitamin E is an antithrombin and it is really effective in the blood current because it inhibits the blood coagulation and in this way it prevents the formation of thrombus. Moreover, it stimulates the urinary secretion, helping heart patients whose body tissues contain an excessive quantity of liquids (oedema).

As diuretic, the Vitamin E is effective in equilibrating the hypertension.

**SELENIUM (SELENIUM YEAST + SODIUM SELENITE)**

Selenium is an element that acts as a component of the antioxidant enzyme glutathione peroxidase, that acts together with Vitamin E in the prevention of damages caused by free radicals to cell membrane. Selenium, in the form of selenium-cysteine, is contained in active sites of the enzyme. Apart from this form, the mineral is present in many proteins like selenium-methionine and it is in our organism even in its inorganic forms selenit and selenat.

Thanks to its ability to protect the cell membranes from oxidation, selenium has a protective effect against cardiovascular diseases. In addition, it seems to play an antagonist role towards heavy metals, like mercury, cadmium and silver.

Low levels of Selenium are connected with a higher cancer risk, cardiovascular disorders, inflammatory disease and other pathologies associated with the damage caused by free radicals, including premature aging and the formation of cataract.

A recommended daily dosage doesn’t exist, but it is sure that at high dosage it can cause toxic effects (hair loss, nails fragility, nausea, vomit, abdominal pains, diarrhoea, mental confusion and garlic smell in the breathe).
For this reason the level of daily intake must not exceed 450 mcg, a limit which is very difficult to reach only through feeding.

It is possible to find selenium in food of marine origin and in giblets. The level of mineral in vegetables is proportional to its abundance in the ground. Selenium in food in the form of selenium aminoacids sulfate (selenium cysteine and selenium methionine) is highly absorbable by selenit and selenat usually contained in dietary supplements. Selenium acts in synergy with Vitamin E and for this reason these 2 nutritive principles are frequently associated inside dietary supplements with antioxidant action.

LARN advice for adults an intake of selenium of about 55 micrograms/die.

COPPER

Although it is present in the organism in low quantities (from 50 to 120 mg), copper is an essential element for the human being. Inside different tissues it acts mainly as cofactor of different enzymes, in turn involved in many physiological functions. Copper is contained even in some proteins, like albumin and the coagulation factor V.

Once it has been intakes through nourishments (in particular liver, shellfishes, chocolate and nuts), copper is absorbed by small intestine and from here, thanks to the bound with albumin, it is carried to the liver. In turn hepatocytes synthesize a mixture composed by copper and by its conveyor (ceruloplasmin), and then it is secreted to be distributed to different tissues. Possible excesses are eliminated mainly through the bile and in part through the urine.

Thanks to its ability to move from the reduced form (Cu+) to the oxidized form (Cu2+), copper enters in different metabolic streets which needs an oxidoreductive intervention. Its action is really important for the mineralization of the skeleton and for the formation of red cell and connective tissue. In addition, copper takes part in the respiratory chain, in the melanin synthesis and in protection systems against the oxidative stress and the excess of biogen amines.

The daily intake of copper is of about 1,2 mg; only for wet nurses this level rises to 1,5 mg/die.

VITAMIN D

Vitamin D is a liposoluble vitamin and it can be acquired both through ingestion and through sunlight exposure. Other names are calcipherol, ergosterol, colecalcipherol and ergocalciferol.

Provitamins D can be found in animal tissues and in plants. The synthetic form of Vitamin D2 is known as ergocalciferol and it is used to vitaminize food. Vitamin D3, known with the name of colecalciferol, is the natural form and it can be found in shark liver oil. Vitamin D3 can be produced synthetically through ultraviolet irradiation of 7-dehydrocholesterol.

Vitamin D is part of that group of natural substances that support the growth and health of bones. Its main function is to promote the bones mineralization. It helps to synthesize the enzymes present in the mucous membrane and that are in charge of the active transport of the available calcium. Moreover, Vitamin D is necessary for the children growth, because without it bones and teeth don't calcify well.

It is precious in keeping a steady nervous system, a normal cardiac action and blood coagulation, because these functions are linked with a good usage of calcium and phosphorus by the organism.

A Vitamin D excess increases the calcium uptake, that it could leads to the removal of calcium from bones and to a build-up in soft tissues, with the formation of stones, as in kidneys. Excessive quantities can determine high levels of calcium and phosphorus in the blood and a remarkable excretion of calcium in the urine, and this provokes the calcification of soft tissues, of blood vessels walls and of kidney tubule: these diseases lead to hypercalcemia. The blood vessels hardening in the heart ad in lungs can bring to death. An increased cardiac activity needs more calcium, which is supplied only if in the system there is enough Vitamin D.

Symptoms of high dose are manifested through frequent urination, apetite loss, nausea, vomit, diarrhea, muscle weakness, dizziness, tiredness and calcification of heart soft tissues, of blood vessels and of lungs and in the most serious case confusion, hypertension, renal insufficiency and coma.

A Vitamin D lack can lead to an inadequate calcium uptake from the intestinal tract and a phosphorus retention inside kidneys, bringing a defective mineralization of bone structure.
Symptoms caused by calcium lack are the same of symptoms cause by a Vitamin D lack. The weak bones incapability to support the weight stress is shown in skeletal deformations. Rickets, a bone disease that affects children, is a direct effect of Vitamin D lack. Rickets signs are the weakness of the skull and of bones, with the arching of legs and spinal column, the thickening of the articulation of wrist, knee and hip, muscles scarcely developed and nervous irritability.

Vitamin D has a leading role during teething. It is necessary for a good development, growth and strengthening of teeth. According to Adelle Davis Vitamin D helps also in the prevention of decay and pyorrhoea, a dental alveolar inflammation. Vitamin D protects people on menopause from osteoporosis caused by cortisone.

Actually, some researches concerning the bound between calcitrol and osteoporosis are being developed. Both Vitamin D and calcium keep healthy and strong bones during menopause. Vitamin D prevents the hip fracture on elderly people. In a Scandinavian study, Vitamin D has been connected with depression. From an analysis published by the Archives of International Medicine which cross 18 old studies concerning a simple of 5700 subjects, researchers noticed that a daily intake of high doses of Vitamin D reduces the death rate of about 7% compared to the rate noticed in the population of developed countries. The additional dose is of about 12 mcg, more than half of the dose recommended by nutritionists (5mcg)

Even an American research says that 10 mcg of Vitamin D taken every day decrease of about 7% the mortality for any cause.

Standard of characterizing ingredients for a daily dosage of 2 gelpcaps:

<table>
<thead>
<tr>
<th>Contents</th>
<th>Daily dosage of 2 gelpcaps</th>
<th>% RDA</th>
</tr>
</thead>
<tbody>
<tr>
<td>Quercetin</td>
<td>100 mg</td>
<td></td>
</tr>
<tr>
<td>Serenoa fruit ES</td>
<td>76 mg</td>
<td></td>
</tr>
<tr>
<td>Zinc</td>
<td>7 mg</td>
<td>46%</td>
</tr>
<tr>
<td>Pumpkin Seeds ES</td>
<td>50 mg</td>
<td></td>
</tr>
<tr>
<td>Lycopene</td>
<td>4.8 mg</td>
<td></td>
</tr>
<tr>
<td>Urtica roots ES</td>
<td>26 mg</td>
<td></td>
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<tr>
<td>contribution of beta-sitosterol+ added beta-sitosterol</td>
<td>131.7 mg</td>
<td></td>
</tr>
<tr>
<td>Vitamin E</td>
<td>23.6 mg</td>
<td>236%</td>
</tr>
<tr>
<td>Selenium (selenium yeast + sodium selenite)</td>
<td>25 mg</td>
<td>45%</td>
</tr>
<tr>
<td>Copper</td>
<td>0.6 mg</td>
<td>50%</td>
</tr>
<tr>
<td>Vitamin D</td>
<td>2 mcg</td>
<td>40%</td>
</tr>
</tbody>
</table>

STORAGE  Store at or below 20° C in sealed containers in a dry place.

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